

Standard Services that CSA Global Provides to Chapters

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To receive CSA service or answer chapter questions:

Chapter support requests:

chapter-support@cloudsecurityalliance.org

Chapter startup submissions:

chapter-startup@cloudsecurityalliance.org

Chapter requests or feedback on CSA research workgroups or papers:

research-support@cloudsecurityalliance.org

Chapter general communication to the CSA Research and Development (R&D) group:

Research@cloudsecurityalliance.org

CSA Global LinkedIn Group

<https://www.linkedin.com/groups/1864210>

Join this community to stay on top of CSA research paper releases and events. As CSA's main group, it offers a great place for a chapter that wants to form or restart to post messages, to reach a lot of interested people in their geography. Encourage your chapter members to also join the group.

This is a moderated group that is managed to reflect CSA Global's image.

Upon approval of the chapter's formation application, CSA will provide:

- LinkedIn subgroup (chapter provides two manager contacts to manage content)
- Chapter logo
- Listing on CSA Global Chapters web site
- Invitation to regional Chapter Leadership Meetings (added to the contact list)
- Access to online Standard Operating Procedures and Best Practices for Chapters at <https://cloudsecurityalliance.org/chapters> (below the Chapter Application)

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Chapter SOP—Standard Operating Procedures and Best Practices

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- Complimentary one-time CCSK Exam Token for each Board member in exchange for at least a year of volunteer chapter leadership
- Branded CSA Collateral kit for download
- Welcome letter and new chapter guide, virtual orientation meeting, and offer of mentoring with other chapters

Details follow on each of these:

CSA Global Chapters:

List of chapters on CSA Global Chapters web site: Chapter name, contact name and email, plus any URLs to reach them for chapter LinkedIn groups, or web sites

SOP Manual: Chapter Guide on Startup and Operation

(downloadable online by section) TBD: *Work-in-Progress being moved online as they are completed.*

Chapter Quick Start
Chapter Application
Board of Directors
Legal Formation
Financial Management
Membership
Speakers
Sponsorship Revenue
Chapter Events
Joint Summits with CSA Global: Event-in-a-Box
Venues & Catering
Partnerships
CCSK and CCM Training
CSA Research Participation
Sample documents from Chapters, e.g. Event Announcement, Call for Speakers, etc.

CHAPTER FORUM GUIDELINES “Events-in-a-Box” CSA Global supported partner events with chapters:

Outline of roles and responsibilities and procedures for the chapter, and for CSA Global on a partnered event with the chapter. Formerly titled as Chapter Summits, and rebranded as “Chapter Forums”.

- Templates (invitations, surveys, budget, sponsors, agenda, etc.)
- CSA will partner selectively with mature chapters on a per request basis only, where financial success can be assured
- Select support may be provided to chapters upon request

CCSK Training Delivery to Chapters

- How to bring it to your own chapter
- How to certify your own instructor to host your own training events

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- Notes from best practices were documented based on the Training Manager's presentations to the Chapter Leader Meetings, and from the Israeli Chapter's best practices. These are being finalized into a document suitable to publish for chapters online.

Ask for a best practices document that we can share in the meantime.

Monthly Chapter Meetings by Region

Americas, APAC and EMEA.

Updates on CSA Global, CSA Research & Development, and Current CSA and partner Events

These meetings create a community of like-minded regional chapter leaders to share challenges, solutions and best practices. Individual introductions can be made across chapters. Chapter leaders represent a broad group of senior professionals in their own roles, across a large spectrum of business and organizations.

Chapter Events

- Partners with chapters on local Cloud Security Alliance Chapter Forums
- Provides guidance and instructor training and licensing to host CCSK and/or CCM training +1 day before or after a Chapter Forum (or standalone)

Certificate of Cloud Security Knowledge at

https://cloudsecurityalliance.org/education/ccsk/#_overview

CSA Cloud Controls Matrix at cloudsecurityalliance.org/group/cloud-controls-matrix/

- Posts major chapter events on CSA Global Events web site. To request, the chapter submits the following to chapter-support@cloudsecurityalliance.org
 - 1) Chapter Name
 - 2) Name of the event & Description
 - 3) Date and time of the event
 - 4) Location of the event
 - 5) Registration Link
 - 6) Agenda/speakers/sponsorsProvide any other details the chapter is aware of, regarding the event
- Offers discounts to most CSA events

- Negotiates for Chapter table-tops or member discounts at industry events

CSA Branding

Chapter Logos

Standard CSA logo with a drop-in for the chapter name

Branded CSA Collateral Kit TBD: (200+ files)

This kit contains ~200 files and is stored on a Google drive where you can view and download what you need. This requires you to have or create a Gmail account for Google drive access.

Here is a link for the Event Branding Kit:

https://drive.google.com/drive/folders/16IApFEZvoAqTYj3_Y9c22qirMw62baJP?usp=sharing

You will find different CSA assets that you can use for events and meetings. Please be sure to read the "Read Me" Document as it will give you information about the content, instructions on modifying and exporting the files.

The Kit contains:

Digital Banners (you can drop in your individual chapter name and logo)

(Chapter pays cost of creating and shipping the banner)

Fonts and Texture Files

CSA Logos

PowerPoint templates

Print Assets including membership brochures)

Readme file

Revenue Sharing

- Profit sharing on successful joint Chapter Forum (Formerly Summits) (see Event-in-the-Box)
- Revenue sharing when a chapter brings in corporate/company memberships to CSA Global
- Revenue sharing when CSA Global brings a sponsor to a Chapter's standalone event (not-CSA sponsored)

CCSK Tokens

- Complimentary one time to Chapter leaders in exchange for at least a one-year commitment
- Provided as a potential giveaway at large local conferences as an opportunity to attract new chapter members
- Submit to Chapter Coordinator in this format:
Name:
Company:

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Position:

E-mail: (use the email you intend to login with, for access to the CCSK exam)

Career Leadership Opportunities

- Impact industry standards by leading or participating actively in an R&D workgroup
- Showcase and grow writing skills by helping write and publish research papers
- Develop leadership skills through chapter leadership
- Present and showcase expertise at CloudBytes webinars or other CSA events
- Certify and teach the CCSK or CCM workshops
- Host and lead a successful cloud security conference
- Build a relevant powerful network in your community, through chapter leadership