Corporate Membership
Introduction

Welcome to the Cloud Security Alliance. The CSA is a not-for-profit organization with a mission to promote the use of best practices for providing security assurance within Cloud Computing, and to provide education on the uses of Cloud Computing to help secure all other forms of computing. The Cloud Security Alliance is led by a broad coalition of industry practitioners, corporations, associations and other key stakeholders.

CSA has grown tremendously since we publicly launched in April 2009, and we continue to set the pace as the industry leader in research and best practices for developing the trusted cloud ecosystem. Cloud Computing represents the next generation of IT, compute as a utility, with an impact that will prove to be even greater than the adoption of the Internet. Our mission is to serve the entire community impacted by cloud, from providers and customers, to governments, entrepreneurs and the assurance industry. An important part of our strategy is our corporate membership program.

Corporate membership in CSA is the ultimate win-win. Corporate members can assist CSA and have a tangible opportunity to shape the future of IT through their participation in our research programs. From a practical business perspective, CSA corporate members have numerous opportunities to connect with customers, promote their expertise, generate leads and be recognized as industry thought leaders.

Please read on to learn more about the Cloud Security Alliance and our corporate membership program.

Cloud Security Alliance Facts

- Over 25,000 members worldwide, in over 50 chapters
- Not-for-profit organization registered as a 501(c)6 corporation with the US Internal Revenue Service
- First and only user certification for cloud security, the CCSK (Certificate of Cloud Security Knowledge, September 2010)
- Registry of cloud provider security practices, the CSA STAR (Security, Trust & Assurance Registry, Q4 2011)
- Industry leading security practices, education and tools developed by 20 working groups
- Selection of CSA venue by White House to announce the US Federal Cloud Strategy in 2011
- Leadership in developing new security standards addressing cloud computing
- Trusted advisor to governments and Global 2000 firms around the world
Corporate Membership Overview

- Advisory role with CSA research and education roadmap via corporate membership councils
- Listing as a corporate member on the CSA website and solution provider directory
- Participate with your own entries or cross posting in CSA’s blog
- Marketing lead generation through access to CSA’s member list (via LinkedIn)
- Use of CSA’s Twitter account @cloudsa
- Free access to CSA experts for your own marketing & educational events
- Speaking opportunities
- Free CCSK test tokens for 2 employees
- Opportunities to sponsor CSA educational events
- Use of CSA logos and membership affiliation in your marketing collateral and website
- Quotes from CSA experts in your press releases and whitepapers
- $10,000 USD annual membership fee

Corporate Member Councils

CSA has two advisory councils for corporate members. The Solution Provider council is focused on marketing and educational events. The SME council is for subject matter experts and advises CSA on its research roadmap.

Research

Get your subject matter experts involved in research activities within CSA, helping build their resume, while getting noticed by other thought leaders. Also, consider initiating a new research initiative, which can be co-branded with CSA. Several of CSA’s key research initiatives have been originally proposed by corporate members who identified a critical gap in the industry.

Branding with the Corporate Member Logo

CSA’s corporate members are entitled to use the CSA Corporate Member logo, which they can post on their website or use with printed collateral. This logo demonstrates thought leadership by showing the industry that you are part of an elite group driving cloud security.

LinkedIn Group

CSA’s LinkedIn group is a vibrant online discussion area with over 25,000 members, growing by over 300 per week. CSA corporate members are permitted to post marketing notices and other relevant items. We ask that you limit this to no more than 3 items per month of a pure marketing nature, but there are no limits to postings done by your subject matter experts.
Conference Sponsorship
Corporate members get exclusive and unique sponsorship opportunities for CSA conferences, which in the past have included such luminaries as Salesforce.com CEO Marc Benioff, White House CIO Vivek Kundra, FTC Commissioner Pamela Jones-Harbour and Symantec Chairman John Thompson.

Website Presence
The CSA website, www.cloudsecurityalliance.org, is one of the industry’s most highly trafficked websites dedicated to cloud computing issues. Corporate members have their logos placed on the site with links to their own website. They also receive a corporate profile in the solution provider directory.

Certificate of Cloud Security Knowledge (CCSK)
The industry’s first user certification program for secure cloud computing, the CCSK is designed to ensure that a broad range of professionals with responsibility related to cloud computing have a demonstrated awareness of the security threats and best practices for securing the cloud. Corporate members receive two complimentary test tokens each year, allowing two employees to achieve the CCSK designation.

Blogging
CSA’s blog is an excellent avenue to cross post from you own corporate blogs or to post original thoughts. You can announce your posting from the CSA LinkedIn group. CSA also syndicates select blog entries through other information security sites.

Twitter
Corporate members can request CSA to “tweet” relevant news, blog postings, etc. by sending your request to our Twitter account @cloudsa.

Webcasts
CSA is pleased to provide noted industry experts to your webcasts and help you promote them.

News commentary and Speakers’ bureau
As a thought leading organization, CSA is often asked to provide experts to provide commentary for members of the working press. We are also asked to provide speakers to industry conferences. We are pleased to provide appropriate commentary and speaking opportunities to experts from our corporate members.
Regional/Local events

Consider making Cloud Security Alliance the theme of a local marketing/educational event. We will help promote your event, provide CSA slide decks and regional speakers.

The CSA periodically is called on to host cloud security educational events. CSA membership entitles you to introduce the topic and gain visibility for your firm. These events are periodically distributed via the CSA Solution Provider forum.

Networking

CSA leadership represents many industry thought leaders who appreciate the support from our corporate members. Please do not hesitate to reach out to us to help you network within the cloud security ecosystem.

Signing Up

Please contact Jim Reavis at jreavis@cloudsecurityalliance.org for more information and to sign up for corporate membership with Cloud Security Alliance.
Cloud Trust Protocol
The Cloud Trust Protocol (CTP) is the mechanism by which cloud service consumers (also known as "cloud users" or "cloud service owners") ask for and receive information about the elements of transparency as applied to cloud service providers. The primary purpose of the CTP and the elements of transparency is to generate evidence-based confidence that everything that is claimed to be happening in the cloud is indeed happening as described, and nothing else. A charter and opportunities to join the research initiative will be available at the end of August 2011. cloudsecurityalliance.org/research/projects/cloud-trust-protocol/

GRC Stack
The Cloud Security Alliance GRC Stack provides a toolkit for enterprises, cloud providers, security solution providers, IT auditors and other key stakeholders to instrument and assess both private and public clouds against industry established best practices, standards and critical compliance requirements. The Cloud Security Alliance GRC Stack is an integrated suite of four CSA initiatives: CloudAudit, Cloud Controls Matrix, Consensus Assessments Initiative Questionnaire and Cloud Trust Protocol. cloudsecurityalliance.org/research/projects/grc-stack/

Trusted Cloud Initiative
TCI is creating reference models for cloud security architecture, which can be used for design, assessment and eventually certification of cloud security solutions and providers. A reference Architecture White Paper and interactive site will be available in August 2011 cloudsecurityalliance.org/research/projects/trusted-cloud-initiative/

Security as a Service
The purpose of this research is to identify consensus definitions of what Security as a Service means, to categorize the different types of Security as a Service and to provide guidance to organizations on reasonable implementation practices. cloudsecurityalliance.org/research/working-groups/security-as-a-service/

CloudSIORT
CloudSIORT is a collaboration between major cloud providers, computer security incident response teams and other key stakeholders. Our mission is to enhance the capability of the cloud community to prepare for and respond to vulnerabilities, threats, and incidents in order to preserve trust in cloud computing. Monthly meetings are currently underway, and announcements will be made throughout 2011. cloudsecurityalliance.org/research/projects/cloudSIORT/

Top Threats to Cloud Computing
Top Threat is a research paper updated twice annually to reflect critical threats issues to assist organizations in making educated risk management decisions regarding their cloud adoption strategies. In essence, this threat research document should be seen as a companion to Security Guidance for Critical Areas in Cloud Computing. cloudsecurityalliance.org/research/projects/top-threats-to-cloud-computing/

Cloud Data Governance
The initial phase of the project will be a survey of cloud providers to determine the current industry practices around data governance as articulated by the Information Security Lifecycle Management domain in our V2.1 of the Security Guidance for Critical Areas of Focus in Cloud Computing. The project is being co-managed by CSA Silicon Valley and Singapore chapters, but is open to all members. More information on the project and how to get involved will be announced in August of 2011.

Telecom Working Group
The Telecom Working Group (TWG) within the CSA has been designated to provide direct influence on how to deliver secure cloud solutions and foster cloud awareness within all aspects of Telecommunications. The TWG Co-Chairs are responsible for governance and oversight of the TWG. The efforts are jointly executed by CSA Global, Telecom cloud communities (i.e. focus groups, associations, research institutes, forums, academia), Solution Providers and relevant working group responsible for authoring CSA’s Guidance V.3. The Telecom Working Group has been formed to coordinate research and the execution of this work.